

# BRANDON LEE

designer

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## objective

To join a team that is open to novel solutions and cares about the small details.

## experience

### **HYBRID PRODUCT & VISUAL DESIGNER / APPLE-CONTRACTED THROUGH AUMKAARA / JAN 2022-PRESENT**

Providing UX support for a company-wide internal tool across iOS, Mac and web platforms. Developing bespoke logos and branding systems for internal product teams. Revamped a growing website for an internal organization by creating a flexible style guide, streamlining IA, and designing layout templates.

### **ASSOCIATE CREATIVE DIRECTOR / JOHN MCNEIL STUDIO / JAN 2017-DEC 2021**

Led creative production and campaign initiatives from briefing to final delivery. Executed across web, interactive, social media, print and outdoor, events, audio, and video. Ensured that everything created adhered to brand guidelines, written and unwritten, while offering solutions that go beyond the brief.

*Clients: Google Hardware, Nest, One Medical, Asana, Matson Logistics*

### **SENIOR DESIGNER / JOHN MCNEIL STUDIO / JAN 2016-JAN 2017**

Responsible for conceptualizing and executing on a range of projects for web, interactive, print, and events. Provided guidance to junior designers, production, and developers, and applied director and client feedback.

*Clients: CA Technologies, Nest, Juniper Networks, Cisco, Docusign*

### **GRAPHIC DESIGNER / JOHN MCNEIL STUDIO / JULY 2012-JAN 2016**

Worked with creative directors, developers, production artist, motion designers, and architects to develop conceptually-driven solutions for a range of clients. Kept vision and concept clear and consistent across all channels.

*Clients: Juniper Networks, Polycom, Juma Ventures, Toms, Logitech*

### **WEB DESIGNER / LINKTV / OCT 2011-JULY 2012**

Web design and development, iPad application design, fund raising and marketing material design, banner and social media design for a global news organization.

## education

### **ACADEMY ART UNIVERSITY**

Bachelors in Graphic Design / January 2006 - May 2012

## capabilities

- Leading and managing teams of creatives, encouraging growth in conceptual and contextual thinking, and detailed execution.
- Partnering with cross platform teams, internal and external, keeping work on target and on time.
- Presenting to clients and leadership, communicating clear reasoning and context behind decisions.
- Developing and refining team workflows.
- Managing many projects at once. Stepping in to help coordinate projects when needed, communicating with clients and keeping timelines intact.
- Educating clients (when appropriate) on best creative practices.

## software skills

- Proficient in Adobe Illustrator, Indesign and Photoshop, Figma, Sketch, InVision, Miro, Keynote, Google Slides, Powerpoint
- Working knowledge of After Effects, Premier, Flash, Numbers, Excel
- Basic knowledge of HTML, CSS